

Message Text

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44

ACTION EB-07

INFO OCT-01 NEA-09 ISO-00 CU-02 USIA-06 CIAE-00 INR-07

NSAE-00 COME-00 /032 W

----- 013199

P R 131215Z FEB 75

FM AMEMBASSY MANAMA BAHRAIN

TO SECSTATE WASHINGTON DC PRIORITY 1873

INFO AMEMBASSY JIDDA SAUDI ARABIA

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E.O. 11652:N/A

TAGS : SCUL, BEXP, BA, SA, US

REF : JIDDA 767

1. MARC SPIEGEL MPEAA ROME OFFICE VICE PRESIDENT MADE PRESENTATION TO GULF TV COORDINATING MEETING EVENING FEBRUARY 10, AFTER GULF DELEGATES DISCUSSED MPEAA PROBLEM DURING AFTERNOON SESSION. HE TOLD US HE STRESSED SMALL SIZE OF GULF MARKET AND INCREASES IN PRICE MPEAA FILMS TO OTHER COUNTRIES. HE NOTED THAT MPEAA WAS CONSTANTLY REVIEWING PRICES BUT HAD NOT MADE INCREASES IN THIS AREA 1965 - 1973 AS TV EXPORT COMMITTEE DID NOT GET AROUND TO IT. HE STATED THAT PRICE INCREASE OF 35 PERCENT (\$200 TO \$270) NOT EXCESSIVE IN VIEW DIFFICULTY OPERATING IN AREA, AND ESPECIALLY 50 PERCENT INCREASE IN SAUDI ARABIA RECEIVER COUNT,. SPIEGEL TOLD US THAT PURPOSE HIS VISIT WAS TO "TAKE POLITICAL CONNOTATION LABEL OUT OF PURELY ECONOMIC MOVE", AND THAT HIS PRESENTATION HAD CLEARED THE AIR, ESPECIALLY WITH SHUBAILY. HE ASKED THAT FINESHRIBER AND VALENTI BE ADVISED.

2. SHEIKH ISA BIN MOHAMMAD OF INFORMATION MINISTRY TOLD EMBASSY THAT FINAL COMMUNIQUE OF CONFERENCE WILL CARRY ANNOUNCEMENT THAT GULF STATES PLAN TO DEAL
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INDIVIDUALLY WITH MPEAA, RATHER THAN AS A BLOC.

HOWEVER, ALL TV AUTHORITIES WILL REPORT PRICES TO
COORDINATION OFFICE IN DAMMAM. MAIN PROBLEM,
ACCORDING TO SHEIKH ISA, SEEMS TO BE EXACT PERCENTAGE
INCREASE. RTV BAHRAIN RECORDS SHOW THAT OLD PRICE
FOR FILMS WAS \$110 PER HOUR NOT \$200 PER HOURWM
WHILE HE CONSIDERS 35 PERCENT INCREASE PERFECTLY REASONABLE
IN LIGHT CURRENT INFLATION, INCREASE FROM \$110 TO
\$270 IS EXCESSIVE. NOTE: MPEAA MAY BE ABLE TO FURNISH
CLARIFICATION THIS POINT. NEVERTHELESS SHEIKH ISA
EXPECTS THAT BAHRAIN TV, SUCCESSOR TO RTV, WILL USE
SOME MPEAA FILMS WHEN REORGANIZATION COMPLETE. HE
WOULD PREFER LONG-TERM AGREEMENT BASED ON FIXED
NUMBER PROGRAM HOURS.

3. WE BELIEVE MPEAA DIALOGUE WITH GULF TV AUTHORITIES
SERVED USEFUL PURPOSE AND RECOMMEND THIS CONTACT BE
CONTINUED.

TWINAM

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FILMS, MOTION PICTURES, BOYCOTTS
Control Number: n/a
Copy: SINGLE
Draft Date: 13 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: KelleyW0
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MANAMA00184
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750052-0820
From: MANAMA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750247/aaaabplw.tel
Line Count: 79
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 JIDDA 767
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 10 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 JUN 2003 by ElyME>; APPROVED <20 OCT 2003 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
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EO Systematic Review
05 JUL 2006

Review Media Identifier:
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
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